

Kemivärlden Biotech

Kemisk Tidskrift

Media File 2010



Publication schedule

Issue	Publ.date	Material	Theme Kemivärlden	Theme Biotech	Trade Fairs
1/2	Jan 29	Jan 7	Process Technology	Medical Devices	ITF-Days, Feb 3-4, Globe Hotel, Stockholm
3	March 4	Feb 12	Maintenance in Chemical Industry	LIMS	Maintenance, Trade Fair March 9-12, Gothenburg
4	April 8	March 12	REACH/ Control of Chemicals	DNA-Analysis/ Proteomics	
5	May 12	April 21	Quality Assurance/ Work Environment	Lab/Clean rooms	R3, May 25-26, Helsinki, Qualitech May 18-20, Elmia, Jönköping
6	June 10	May 20	Lab/Analysis Trade Fair Issue, preview of the Analytical Days	Biotech Companies of tomorrow/ Patents	The Analytical Days, June 14-16, Uppsala
7/8	Aug 26	Aug 6	Petrochemicals	Industrial Biotechnology	
9	Sept 16	Aug 30	Lab of the Future, Trade Fair Issue, preview of Scanlab/Biotech Forum	Medicon Valley	Scanlab/Biotech Forum, Sept 28-30, Bella Center, Copenhagen
10	Oct 15	Sept 24	Process Analysis Trade Fair Issue preview of Process Technology Fair	Pharmaceuticals/ Food	Food/Pharmatech, Herning, Nov 2-4, Process Technology Fair, Nov 26-28, Gothenburg
11	Nov 12	Oct 25	Chromatography	Clinical trials	Riksstämman, Dec 1-3, Gothenburg
12	Dec 9	Nov 22	Cleantech/ Water Treatment	New medicines/ Antibodies	

In a changing world

CHEMISTRY: An area in strong growth that holds the key to sustainable processes and development in both traditional and new branches.

BIOTECHNOLOGY/MEDICAL DEVICES: The future is here! You can rely on us to report on new companies and the latest products that are within the scope of Kemivärlden Biotech with Kemisk Tidskrift.

LAB&ANALYSIS: Half of Sweden's chemists work within this area. We cover the trends towards more accurate and specialized, more effective and simpler analysis.

FOOD/FOOD TECHNOLOGY: The sector is in strong development with connections to biotechnology. The boundaries between food and pharmaceuticals are eroding.

PROCESS TECHNOLOGY: Process Analytical Technology is an important tool to run the sustainable, energy efficient processes of the future.

INTELLECTUAL PROPERTY: Patents, IP-protection and Quality Assurance concerning processes and products are complex and important issues in a global market.

Kemivärlden Biotech covers 25,500 readers in the Nordic Region hence this establishes our leading position within our branch.



Visit

www.chemicalnet.se

**We update the site
with the most current
news 2-5 times/day.**

Format

With x height, mm

420 x 297 Spread (bleed: 426x303)
395 x 267 Spread type area

Format



Position

Advertising rates SEK

b/w

4-col

210 x 297 Full page (bleed: 216x303)
185 x 267 Full page type area



facing text

21500

29900

185 x 130 1/2 page horizontal (bleed: 216x148)
90 x 267 1/2 page vertical (bleed: 105,5x303)



facing text

12450

20800

185 x 62 1/4 page horizontal (bleed: 60,5x303)
45 x 267 1/4 page vertical (bleed: 105,5x148)
90 x 130 1/4 page vertical



facing text

9750

14900

90 x 62 1/8 page horizontal
45 x 130 1/8 page vertical



facing ad

4800

7450

Supplements

Unbound supplement excluding postage
(cut format 205x290 mm)
2 pages SEK 25 400
4 pages SEK 30 200
6 pages SEK 33 750

Bound supplement (format 216x306 mm
including 3 mm allowance for cutting)
4 pages SEK 29 500 6 pages SEK 31 450

Supplement are to be send to

DR Service åtta45
Rissneleden 7, SE-174 53 Sundbyberg
Contact: Stefan Wuolle
070-742 39 50
stefan@drservice.se

Important! Mark every package with the name of the magazine and issue number.

Events

We organize the events below 2010 where you can brand your company as a partner (talk and exhibitor):

- Career-/Networking Day in the Life Science, April.
- The seminar "Sustainability in the Industry", May (Preview of Sustainability Awards).
- Career-/Networking Day theme Innovation/ Patents and Cleantech, October.
- Sustainability Awards in cooperation with the magazine Process Nordic, October.

web

Market and chemicalnet.se

Magazine SEK 420
chemicalnet SEK 130
Total per issue and heading SEK 550
Link to own website/year SEK 1200
Booked annually.

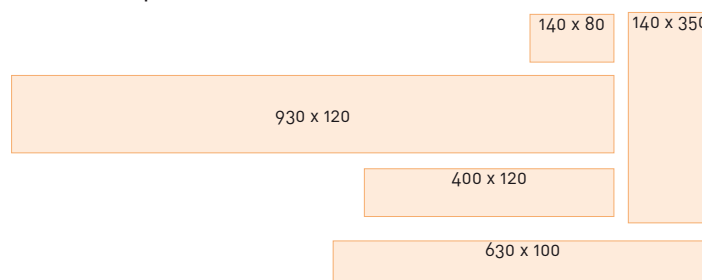
Web guide in magazine

Advertisement in Web guide SEK 900:- per entry
Booked annually.

Internet

Advertisement on chemicalnet.se and digital newsletter

Format	chemicalnet.se	newsletter
630 x 100 pixels	SEK 5 000/2 weeks	
400 x 120 pixels	SEK 4 000/2 weeks	3 750/issue
140 x 80 pixels	SEK 2 000/2 weeks	1 200/issue
140 x 350 pixels	SEK 4 000/2 weeks	3 750/issue
930 x 120 pixels	SEK 7 000/2 weeks	



Advertising booking



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Technical information

Tekniska upplysningar

Magazine format: 210 x 297 mm
Type area: 185 x 267 mm
Bleed format: 210 x 297 mm
+ 3 mm trim all four pages.
Printing: Offset
Colours: Europe scale

Detailed instructions are available at
www.mentoronline.se under advertising.

Other

The magazine's liability for errors is limited to the advertising cost. We do not assume liability for damage resulting from non-insertion or incorrect insertion of adverts.



The circulation is 8,500 copies, of which 5,600 are paid subscription copies. Audited by the independent auditing agency TS.

Foreign booking

Job advertising

Do you need a chemist or chemical engineer? We have thousands to choose from.

An advert in Kemivärlden Biotech with Kemisk Tidskrift reaches the country's most qualified chemists and chemical engineers, biomedicine specialists, members of the Swedish Chemical Society, Swedish Association of Chemical Engineering and SwedenBIO.

Adverts

1/1 page	SEK 21,500
1/2 page	SEK 12,450
1/4 page	SEK 9,750

Link on www.chemicalnet.se and in the newsletter SEK 3,000.

Jobb&Karriär (Job&Careers) is our new web page for job-seeking specialists and new graduates within chemistry and biotechnology. Here, we gather news and interviews regarding jobs and careers as well as education. Place your recruitment advert here to reach people with the right education and experience.

www.chemicalnet.se click on Jobb&Karriär or
www.chemicalnet.se/jobb

Subscription

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